

**SIEGEL'S**

# 10 TIPS *for* ROAD TRIPPERS

1

Customize the trips as much as humanly possible — to make them your own!

“Every single one of our Road Trips comes complete with a custom theme, logo, itinerary, apparel, and more.”

2

Turn the “planning and development” phase of each trip into a multi-month experience.

3

Involve your child in as many facets of the planning as possible.

4

Look for creative opportunities for both of you to flex your “creative muscles” along the way (inventing games, trivia contests, etc.).

5

Beyond the games, weave in cultural and non-theme related highlights to really broaden each experience (i.e., local attractions and visits with friends and family around the country).

6

Be flexible. As well planned-out the trip may be, circumstances will present themselves “on the road” that were unforeseen. This actually is a hidden benefit of the “Road Trip” format. Look at these mishaps as opportunities to live “in the moment” and go with it — as they will become an anticipated part of your travels.

7

As the parent, look for those one or two opportunities on each trip to incorporate and experience true “teachable moments” (these are completely up to you, and are defined by the different cultures and needs of every family).

8

Document the trip in all of the ways available to you so that sights and sounds can survive well past the actual trips themselves (“Rarely a day goes by that Spence or I don’t reference something related to one of our Road Trips — an event, a person, a team, or even something as simple as a phrase. And the full-blown Road Trip scrapbooks that we create for each event have served as a constant source of conversation and nostalgia.”).

9

Milk it for all it’s worth! Each Road Trip is a one-of-a-kind, once-in-a-lifetime experience. Taken as a whole, they comprise a “Parent-Child body of work” that serves as the foundation for a lifelong bond that few, if any, other experiences can approach.

10

**HAVE  
FUN!**

